

Internship In Digital Marketing

Description

Kickstart your digital career with FinTax24! We're offering a hands-on **Digital Marketing Internship** designed for freshers and beginners. Gain real-world experience in SEO, social media marketing, content creation, email campaigns, and more — all under expert guidance.

This internship is open to students, graduates, and aspiring marketers across India. Whether you're looking to build skills or start a career in digital marketing, this is your opportunity to learn, grow, and earn a **certificate of completion**.

Work remotely or opt for in-office training. Join one of the **best digital marketing internships for beginners** and take the first step toward a successful career in marketing.

Responsibilities

- Assist in planning and executing digital marketing campaigns across SEO, social media, and email.
- Create and manage content for social media platforms like Instagram, Facebook, and LinkedIn.
- Conduct keyword research and support on-page SEO tasks (perfect for those interested in an **SEO Internship**).
- Help with running and analyzing paid ads on platforms like Meta and Google Ads.
- Monitor social engagement and assist in improving reach (great exposure for a **Social Media Marketing Internship**).
- Support email marketing strategy and performance reporting.
- Participate in brainstorming sessions and contribute to campaign ideas and creatives.
- Stay up to date with digital marketing trends and best practices.
- Learn and work using industry tools like WordPress, Google Analytics, Canva, and others.
- Deliver tasks on time in coordination with mentors and teammates.
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Qualifications

- Freshers, students, or recent graduates with a strong interest in digital marketing.
- Basic understanding of SEO, content marketing, or social platforms is a plus — but not required.
- Good written communication skills in English.
- Familiarity with tools like Canva, Google Docs, or MS Office is helpful.
- Ability to work independently and as part of a remote or hybrid team.
- Willingness to learn and grow in a fast-paced environment.
- If you're looking for a **Digital Marketing Internship with Certificate**, or a flexible **Online Digital Marketing Internship**, this role is ideal.
- Open to applicants across India — this is a **Digital Marketing Internship**

Hiring organization

FinTax24

Employment Type

Part-time, Intern

Beginning of employment

Immediately or within 1 week of selection.

Duration of employment

12 Months*

Industry

Tech

Job Location

FinTax24 Tech, Ground Floor, 24 Square, Nr. Hotel Nandini, Bhavnagar Road, 364270, Palitana, Gujarat, India

Working Hours

4 to 7 hours per day (Monday to Saturday)

Date posted

July 1, 2025

Valid through

31.07.2025

in India with flexible options.

Job Benefits

- **Real-World Learning:** Gain practical experience in live campaigns—perfect for anyone seeking a **Digital Marketing Internship for Freshers**.
- **Internship Certificate:** Receive a recognized **Digital Marketing Internship with Certificate** upon successful completion.
- **Expert Mentorship:** Get trained by professionals through a structured **Digital Marketing Training with Internship** model.
- **SEO + Social Media Skills:** Dive into real-time SEO audits, blog optimization, and content writing—great for those eyeing an **SEO Internship** or **Social Media Marketing Internship**.
- **Hands-On with Tools:** Learn tools like Google Analytics, Meta Ads, Canva, WordPress, and more.
- **Career Advancement:** High-performing interns may be offered full-time positions post-internship.
- **Best for Beginners:** Recognized as one of the **Best Digital Marketing Internships for Beginners**, designed to help you start your journey with confidence.